

## MOTORS

Motorcyclists Enroute to New York Pass Through Washington

## ACCESSORIES

Advance in Prices of Tires Explained

## TIRES



# Automobile News and Gossip

## USE AN AMERICAN CAR, ADVICE TO GEORGE V

Capt. C. B. Gaunt, of Royal Navy, is on special mission to U. S. Investigating Armor Plate.

### RULER PRAISES (STUDEBAKER)

Several months before the war cloud burst over Europe, King George of England sent Capt. C. B. Gaunt, of the royal navy, on a special mission to the United States.

Capt. Gaunt is now in Pittsburgh, investigating the various processes of manufacturing armor plate. One of his first places to call was the DeRoy Motor Car Company, Pittsburgh Studebaker dealers, where he arranged for the garaging of his Studebaker "Six," which he had bought in London.

"Of course, I must have an American car," Capt. Gaunt told Mr. DeRoy. "Why? Well, his majesty ordered me to, for one reason."

"Before I left he gave me instructions. 'Live as the Americans do,' he said. 'Make their ways your ways. Be sure to drive an American car. You'd best have it a Studebaker. They are fine, big people, and they'll take good care of you.'"

"So I bought this car and brought it over with me."

"When I called to pay my respects to President Wilson, I drove to the White House in my Studebaker car. You may be sure, I called the President's attention to it, too."

Capt. Gaunt has already done a considerable amount of touring in America, and uses his car daily. He expects that his stay will be short, and is awaiting immediate service orders which will interrupt the schedule of investigation he had planned to make into American manufacturing as applied to naval construction.

So far as known, this instance is the first on record in which a salesman for any type of car has received co-operation from no less a personage than the ruling monarch of one of the world's chief powers.

## CADILLACS FAVORED IN YOSEMITE VALLEY

Thirteen Per Cent of Machines Traveling Picturesque Region Are of One Make.

The government record of automobiles touring the Yosemite Valley of California reveals the interesting fact that 13 per cent of all the machines entering the valley so far this season have been Cadillacs. It is further shown that almost one-third of these cars are three and four years old, and not a few of them have seen six years of service.

Leaving the valley there is a stiff climb, over part of which the grade is 30 per cent. The road is soft and full of small rocks. It is said that the majority of motorists prefer to go fourteen miles out of their way to El Portal to avoid this grade, but practically every Cadillac makes the climb and none has ever been tied up.

The manager of the Yosemite Garage says no cars arrive at the valley in better shape than the Cadillacs. The older ones, he says, are especially noticeable, and they carry complete camping outfit and a lot of passengers. They expect to be gone several weeks.

## FORDS AS A "HELPING HAND."

Detroit Company Uses Cars to Keep Pace with City's Growth.

Detroit, Mich., Aug. 22.—There is a large and successful public utility corporation here which generates and sells electrical power for light and power. It is said that electricity may be bought cheaper here than in any city of its size in the United States.

The Edison Company is guided by an able and far-seeing management, who have placed it in a commanding position. As new apparatus has been added to meet the demands of a community of phenomenal growth, it has become the policy of the company to standardize its equipment.

When automobile equipment was installed the management selected the Ford as the standard for certain kinds of work. Out of 100 cars of all descriptions, including trucks, owned by the corporation, forty-three are Fords, twelve of them purchased since the first of the year.

The already great number of small customers of the company is being daily increased by the efforts of a dozen solicitors traveling in Fords. The salesmen are assisted in their work by a corps of engineers, whose business it is to make tests and report to prospective customers the advantages of installing electric current for power. Here again the Fords come in, as the instruments carried by these men often weigh as much as the man himself. There are thousands of customers in various sections of the city and foremen of various departments are often called out on the job and must get there quickly. Without the Ford the company would be unable to keep pace with the growth of the city.

Purchasers of Studebaker cars this week, as reported by the Commercial Automobile and Supply Company, included Col. Charles G. Treat, Col. C. A. F. Flager, and W. G. Glick.

## ECONOMY-RELIABILITY TOUR BEING PLANNED

Mitchell People Will Hold a Run of 500 Miles September 2, 3, 4, in Wisconsin.

### FOUR TROPHIES TO BE AWARDED

"After three days spent in laying out a route that will take the contestants through the most beautiful section of Wisconsin, the Mitchell pathfinder ended its trip at the Hotel Pfeister, in Milwaukee, Monday afternoon," stated Everett Dufour, of the local Mitchell agency.

The tour on September 2, 3, and 4 will be an economy-reliability run, conducted under grade one rules of the American Automobile Association, and the route is approximately 500 miles. Four trophies are the rewards for the winners:

"Sentinel trophy for best average in both reliability and fuel economy."  
"Free Press trophy for car with best record. Penalties for road repairs, etc., figuring in reward."  
"Wisconsin motorist trophy awarded for most economical fuel consumption record. Heavy cars will have an equal chance with light cars, for the reason that weight will be considered."

The Emil Schandell trophy is for strictly private owners.  
"The itinerary will probably be as follows:

	Miles
First day—	
Milwaukee to Sheboygan.....	54.1
Sheboygan to Manitowish.....	57.1
Manitowish to Kewaunee.....	52.7
Kewaunee to Algoma.....	12.3
Algoma to Green Bay.....	32.0
Second day—	
Green Bay to Oshkosh.....	55.9
Oshkosh to Fond du Lac.....	20.0
Fond du Lac to Beaver Dam.....	32.3
Beaver Dam to Madison.....	32.4
Third day—	
Madison to Janesville.....	32.1
Janesville to Beloit.....	14.0
Beloit to Burlington.....	44.6
Burlington to Kenosha.....	27.4
Kenosha to Racine.....	11.0
Racine to Milwaukee.....	22.9
Total.....	671.8

Starting from Milwaukee the Mitchell six was headed north along the old Green Bay road through Port Washington, Sheboygan, Manitowish, skirting the lake into Algoma and into Green Bay for the first control.

"The second day's journey took the trail blazing party through the Oneida Indian reservation, Oshkosh, Fond du Lac, through the beautiful Fox River valley to Beaver Dam and into Madison."

"The going was good, bad, and indifferent. The third day was a continuous run through a blinding rain from Madison to Janesville, Beloit, Burlington, Kenosha, and Racine, where the party was entertained at luncheon, served at the plant of the Mitchell-Lewis Motor Company, and into Milwaukee."

## WANT MORE ELECTRICS.

Bruce Emerson and William Orme leave this afternoon for Detroit, Mich., where they will visit the Anderson Electric Company, manufacturers of the Detroit Electric. They will endeavor to persuade the Detroit people to make an advance shipment of their cars for 1915 in order to take care of a number of sales which have been booked. From Detroit they will journey to Kokomo, Ind., to visit the Apperson Brothers plant. They expect to be gone several weeks.

Irvin T. Donohoe returned yesterday from a two-weeks' automobile tour through Virginia. He reported the roads to be bad in many places.

## Studebaker

Commercial Auto & Supply Co., 817 14th St.

## THREAT OF SHORTAGE IN RUBBER AVERTED

Re-establishment of European Exchange and Prospect of Ships Cause Recession.

"In view of the agitation about advances in prices of various commodities, it will doubtless be interesting to you to have some facts as to the situation in the automobile tire industry," remarked L. L. King, of the Goodyear Tire and Rubber Company.

"As you know, the United States produces no crude rubber, all of this material being imported. At the commencement of the European war, mediums for transmitting payment to Europe and other markets were immediately disturbed. In addition to this, it was impossible to secure ships in which to transport rubber from the foreign markets to the United States."

"In the face of this condition, such crude rubber as was on hand in the United States, immediately suffered a rapid increase in price. Just before war was declared, crude rubber was selling around 30 cents in the New York market. A few days after the war began, New York rubber had gone up to \$1.08 per pound and even reached a higher figure than this later on. In other words, crude rubber rose in price over 100 per cent in a few days and such purchases of rubber as tire manufacturers were compelled to make during the interval were made at greatly advanced prices."

"These advanced prices on raw material necessitated temporary increases in the retail price of tires and these increases would have been permanent had the shortage of rubber prevailed and the high prices of the crude material continued. Fortunately, European exchange was very soon re-established and assurances were made that vessels would be available for shipment of rubber from the various foreign ports where rubber is accumulated."

## Lower Prices on Ford Cars

Effective August 1st, 1914, to August 1st, 1915, and guaranteed against any reductions during that time.

All cars fully equipped f. o. b. Detroit.

Runabout .....	\$440
Touring Car .....	\$490
Town Car .....	\$690

(In the United States of America Only.)

## Buyers to Share in Profits

All retail buyers of new Ford cars from August 1st, 1914, to August 1st, 1915, will share in the profits of the company to the extent of \$40 to \$60 per car, on each car they buy, PROVIDED: we sell and deliver 300,000 new Ford cars during that period.

Ask us for particulars.

Miller Bros'. Automobile and Supply House

81-81 PIERCE STREET N.E. 1105-7 14th STREET N.W.

## Stop the Blinding Headlight Glare!

The Law Says It MUST Be Done Automobile Headlight Dimmer Price, \$3.50. Guaranteed 10 Years

For Sale By Auto Supply Department of

NATIONAL ELECTRICAL SUPPLY CO.

1320 N. Y. Ave. THE ELECTRIC HOUSE. 1320 N. Y. Ave.

## Sturdier Tires

In These Four Ways Excelling All the Rest

The tires which rule in Tiredom now are Goodyear tires—by long odds.

After men have used four millions of them, they lead in prestige and in sales.

The only reason is that motorists—hundreds of thousands of them—have proved these the sturdiest tires. They use them and tell other men to use them.

## Where They Excel

Back of that super-service lie four exclusive features. They are these:

Our No-Rim-Cut feature. Time has proved it the only satisfactory way to completely wipe out rim-cutting.

Our "On-Air" cure. This exclusive process costs us \$1,500 daily, but it ends the chief cause of blow-outs.

Our rubber rivets. By a patent method, hundreds of these are formed in each tire to combat tread separation. They reduce this risk sixty per cent.

All-Weather treads—the matchless anti-skids. They are tough, double-thick and enduring. Resistless on wet roads with their deep, sharp grips; yet flat and smooth, so they run like a plain tread.

## Upper Class Tires How to Get Them

These things make Goodyears the upper

class tires. No other maker employs them. And no other method combats one of these troubles in an equally efficient way.

These things mean safety, sturdiness and strength. They mean maximum mileage and minimum trouble.

When one tire gives them—and others don't—you should get the tire that does.

Any dealer will supply you if you say you want this tire. He will sell it to you at a price impossible were it not for our mammoth output.

It is up to you. Note again these extra features. Then ask some Goodyear user what it means to have such tires.

Find out why Goodyear leads.

## GOOD YEAR

AKRON, OHIO

No-Rim-Cut Tires

With All-Weather Treads or Smooth

Any Dealer can supply you Goodyear Tires. If the wanted size is not in stock he will telephone our Local Branch.

THE GOODYEAR TIRE & RUBBER COMPANY, Akron, Ohio

This Company has no connection whatever with any other rubber concern which uses the Goodyear name

Any Dealer can supply you Goodyear Tires. If the wanted size is not in stock he will telephone our Local Branch.

(Continued)

## WAR WILL BOOST AUTO INDUSTRY

U. S. Now Will Become Factory, Forge, and Farm For Europe.

## FARMERS TO GET RICH

More Machines Than Ever Will Be Sold in Rural Districts, Says John N. Willys.

The European war will act as a positive boost to American business in general, and the automobile industry in particular, in the opinion of John N. Willys, president of the Willys-Overland Company, who expressed his views in a cablegram from London. For two months Mr. Willys has been making a study of conditions in Europe at close range, and is thoroughly in touch with the situation both at home and abroad.

"The English are not slow to see the great opportunities for trade extension given to the United States by recent events," writes Mr. Willys. "Sir George Parfith, England's foremost financial writer, declares that the war will bring great wealth to American industries and an economic benefit to the people of the United States. He prophesies that Americans will be able to sell their crops at prices which will give them a much larger income than could possibly be realized had there been no war or danger."

## Simply Stating Facts.

"I do not believe in capitalizing the misfortunes of others. War is the greatest calamity which can befall a civilized community from a purely commercial point of view. The precipitation of hostilities has brought ruin to many Europeans, and I know that the sympathy of every true American goes out to them in this crisis. But, putting aside all sentiment, I am simply stating facts that are patent to one who is in the field, and which I think should be brought to the attention of every American business man."

"The call for army reserves throughout Europe has completely demoralized the industries on this side of the Atlantic. Many of the largest automobile factories practically have been unmanned. Only a very small number of automobiles will be built in Europe until there is a cessation of hostilities and the warlike atmosphere has cleared."

"In the meanwhile the entire field will be open to the American motorcar manufacturers. There may be some difficulty in shipping cars to European ports, as they may be declared contraband goods, but the rest of the civilized world will be free from European competition and is America's for the taking. And once the people who have heretofore bought automobiles of foreign manufacture discover the superiority of American cars, Europe never will regain the field she has lost."

"Within the past few weeks Overland dealers have shown their faith in the future of the industry by materially increasing their contracts for cars for the coming season. They are close students of the market and are not misled by false optimism. We fully expect to sell 75,000 Overland cars next year."

## Banner Wheat Crop.

"The country has an enormous wheat crop in its history. Coinciding as it does with the European war, it means millions to the growers. Dispatches published in London state that the first mobilization of troops hastened the export movement of grain and that the price of wheat has advanced greatly."

"It is understood that all European countries will not only prohibit the exportation of their own wheat, but even go so far as to remove all duties on its importation. Extra inducements doubtless will be offered to forward grain from the United States."

"This will create an enormous demand, and as the greatest wheat producing country in the world, the United States will reap untold profits. It means money for the American farmer, and the financial status is the best criterion on which to base an estimate of the country's prosperity. As prophesied by Overland dealers throughout the country that the next twelve months will see a record sale of automobiles among the rural population."

"Other American industries have an equally bright prospect. With business in Europe at a standstill, America will become the factory, the forge, the farm and the one big source from which the other nations of the world must of necessity draw their supplies."

"Business conditions throughout the United States are sound. Our financial system is backed by the strongest national resources in the world. Our banks, safe and solid as they are, have been rendered doubly secure by the Federal reserve and the great amount of emergency currency recently put into circulation."

"The great need of the United States, as seen with the perspective of the Europeans, is internal peace. In this world crisis American citizens should forget all petty animosities and narrow political agitations. There should be no interference with the orderly processes of business. The administration should assist in maintaining the satisfactory and fortunate condition in which the country finds itself. With the rest of the world at swords' point, our own peace and prosperity should be doubly appreciated."

## METZ AND CARTERCOAR SALES.

The Cartercoar Sales Company, local distributors for the Metz and Cartercoar, made the following sales and deliveries during the past week: Metz, new four-door models to Waldo Ward, C. D. Etchison, William Wanza, and Mrs. Howard Rhine, also a Metz Speedster to Howard Rhine, and a Standard Metz to Mr. Jacobs.

## LINCOLN HIGHWAY NOTES

The good roads committee of the Salt Lake City Rotary Club recently met with the good roads committee of the Commercial Club for the purpose of discussing the Lincoln Highway question, the idea being to bring influence to bear toward the immediate improvement of the road south of the great Salt Lake.

Suggestions are constantly received from interested persons all over the country with reference to the improvement and beautification of the Lincoln Highway. The prize suggestion has just come from Carson City, stating that he noticed a great deal of work going on in the West all along the line, in preparation for the immense amount of travel in 1915.

The Hotel Reporter, in a recent issue, covers the many benefits to be derived by hotels located on the Lincoln Highway and the many ways in which they may profit from their location. According to this article, hotels located along the great route may expect to do a wonderful business next year as the Lincoln Highway nears completion.

President W. F. Jensen and Secretary W. C. Stark, of the Salt Lake City Commercial Club have recently started on a tour over the Lincoln Highway from Salt Lake City to Elly, Nev. This trip is for the purpose of viewing the road and determining just where improvements are most necessary.

A Lincoln Highway baseball team has been organized in Gettysburg, Pa. This is the beginning of a Lincoln Highway League."

## MAKES NIGHT FLIGHT FROM PARIS IN AUTO

Harvey R. Stewart, Paige Representative, Describes Exciting Scenes in War Zone.

Harvey R. Stewart, foreign representative of the Paige-Detroit Motor Car Company, recently had a thrilling experience in France and England, in which a night flight from Paris in a Paige figures prominently.

Mr. Stewart has represented the Paige in Europe for two years, and was among the first to decide that he must get to London if he were not to be bottled up indefinitely on the Continent.

"About a month ago," writes Mr. Stewart, "I decided to 'beat it' for London. I knew there would be no trains, except those carrying French troops and supplies. I didn't think it likely I could get through in an automobile. But it seemed to be my one bet."

"I got a Paige '36' about midnight and started for Calais with the hope of getting a steamer across the channel."

"Every French town, village, and hamlet was awake, singing, marching, weeping—all night. I never saw such excitement and patriotism in my life."

"At Calais the government grabbed my Paige. I knew they would. I was in luck to get that far with it. In about an hour a channel steamer sailed for Dover. I had just about enough change to buy my ticket and 'fix' the pump. And it took some fixing, too."

"When I reached London, I had some big checks to cash, and I found a bank holiday declared for five days. You can't imagine what that meant. It meant that wealthy people—everybody—were suddenly deprived of the chance of getting food—actual food."

"I found well-dressed American women and their children sitting on their baggage, weeping because they were hungry and terrified and friendless."

"I found some friends who divided their cash with me, and we fed scores of Americans, who had thousands of dollars in money orders and letters of credit in their pockets."

"Irish and Scotch regiments were marching into London, day and night, on their way to Belgium. I talked to the officers. They all said 'we're the first to go, and we'll never come back. England is fighting for her life, and we've got to die.'"

According to a Harvard scientist, it would be better for the health if persons sat on floors instead of chairs, some of which are so designed as to be more injurious than helpful.

## WAR TO KEEP AMERICAN MOTOR TOURISTS HOME

John A. Wilson, Back from Europe, Says People Here Will Learn to Appreciate U. S.

"It is my guess that in 1915 many Americans who annually motor abroad will become much better acquainted with their own country," said President John A. Wilson, of the American Automobile Association, when he landed in New York City the other day with a fortunate shipload of tourists who had escaped from the European war zone.

"Granted that we need many miles of real highway to get our roads travelers to the scenic sections of the country, we are improving our arteries of communication more substantially than is the case even in France, where its network of well-built roads will serve the country in the warfare now raging."

"But even the foresight of a Napoleon could not look ahead to the automobile age, and so it is that the surfaces of the most famous French highways have worn under the stress of the multiplied traffic of the past few years, a percentage of which has been supplied by road tourists from other countries, and with the United States as the largest contributor. French highway experts are disgraced as to the best method of resurfacing, though it should be kept in mind that practically every French road has a base and is well drained."

"While Germany has gone forward quite rapidly in roads progress, it has not equaled either France or Britain, though it does possess a network of roads connecting all parts of the empire. Motor vehicles will figure largely in the mobility of the armies now in the field, and in this particular France unquestionably has an advantage over the other continental countries."

"That many Americans will take advantage of a year or so to remain in their home country while the war continues in Europe, means that they will become better acquainted with America and realize that its scenic wonders more than compare with what can be found abroad. While they may find difficulty in reaching Yellowstone and getting within its gates, yet they thoroughly comfortable in viewing the snow-clad peaks of Glacier Park; limited in their motor opportunities in the Yosemite, and able to reach the Grand Canyon over the road only after a struggle, the interchange of road travelers by the various parts of the country will accentuate and accelerate the demand for improved roads."

The Federal government in accomplishing a work of the greatest value to the nation as a whole."

## FIRST CARGO OF TIRES TO GO THROUGH CANAL

Ship Leaves Frisco for New York, in History Making Trip, with Auto Supplies.

"On August 14 the liner Nebraska sailed through Golden Gate en route for New York via the Panama Canal. The notable feature of this voyage is that the Nebraska is the first ship in the world's history to carry a cargo from San Francisco to New York without rounding the Horn," remarked J. J. Haas, manager of the Washington Firestone tire brand.

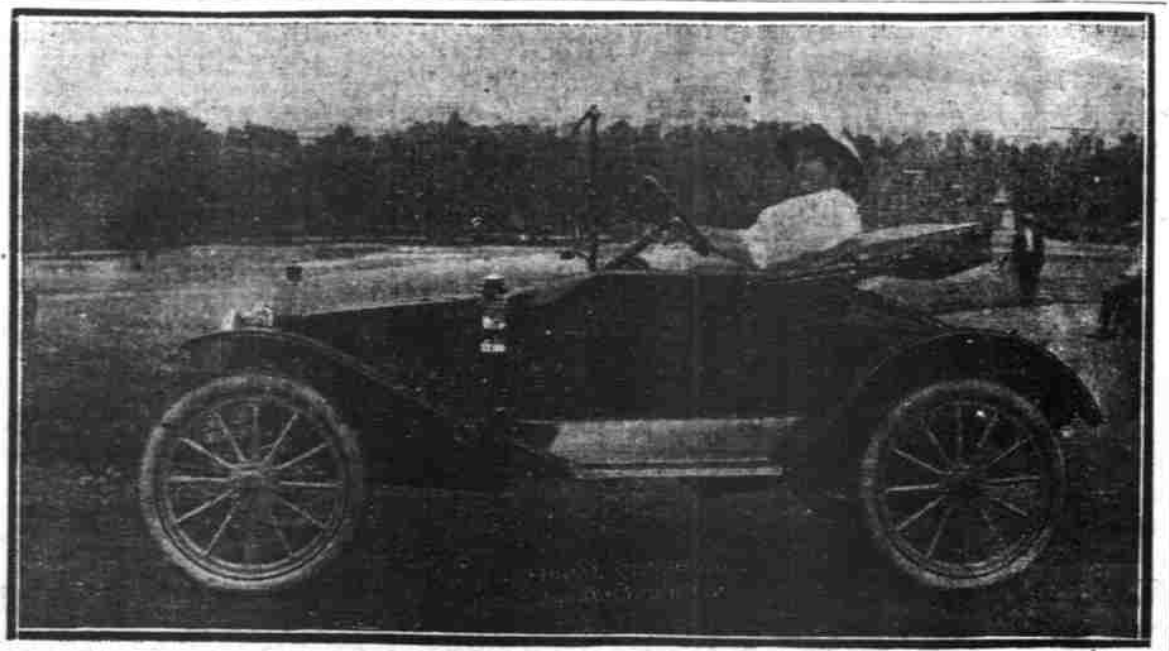
"She bears greetings from Mayor James Rolph, Jr., and the San Francisco Chamber of Commerce to Mayor J. P. Mitchell, of New York, and the commerce of the Atlantic Coast. A miscellaneous cargo of California products rides in her hold."

"The first shipment of automobile tires ever sent from San Francisco to New York by water is on board, bound from the San Francisco branch of the Firestone Tire and Rubber Company to the Akron factory via New York. The receiving department of the company will have something to talk about when these tires arrive."

"The vessel left San Francisco amid the cheers and farewells of almost the entire San Francisco population, who considered the event worthy of a holiday. The Nebraska will no doubt be greeted by a similar demonstration when it arrives at its destination at New York City. The Panama Canal will eliminate over 7,000 miles of travel."

## SMITH-TREW COMPANY SALES.

The Smith-Trew Company, with a salesroom at 829 Fourteenth street northwest, which they opened last Monday, report the following sales of Reos: Touring cars to Mrs. Dr. O. E. Howell, Dr. George Heinecke, E. G. Loeffler, Wilmer W. Trew, Mr. Matthews, superintendent of the Mail Order Division of the Postoffice Department; E. Stevens, manager of the Woolworth 5-and-10-Cent Store, also a roadster to Dr. Charles M. Hammett. The second shipment of 1915 cars was received the latter part of the week.



MRS. H. B. RYAN READY FOR A SPIN IN HER METZ.